

Chatham Mills Farmers Market

PO Box 1571 Pittsboro, NC 27312 www.chathammillsfarmersmarket.com David Pflugfelder, President

Greetings from the farmers and board of Chatham Mills Farmers' Market! We are excited to begin our ninth year in Pittsboro. We would like to update you on our plans for the year, and to invite you to be a part of it. Without the help from our sponsors our market would not exist, so a huge thank you to our loyal supporters, and thanks in advance to our new sponsors!

### What's in Store for 2019

Our vendors will be bringing healthy vegetables, meats, eggs, local products, and hand-made crafts to our community each week!

We have also marked our calendar for some great events this year – Plant Sales, Craft Fairs, Farmer Tastings, Kids' Days, and more!

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The CMFM Sponsorship Banner will be displayed at our exhibition booth at the NC Cooperative Extension's 2019 Spring Ag Fest on March  $30^{th}$  – an event attracting thousands of visitors!

We have updated our sponsorship levels and benefits packages for 2019, creating new opportunities for you to promote your business while supporting and being involved with the market!

### How You Can Be Involved

Our sponsors are critical to the success of the market. Your support helps residents and visitors connect through healthy local food, builds community, and supports Chatham's agricultural identity. We invite you to share in this vision with us!

## As a sponsor your contribution will go towards:

- Advertising in online and print media and with improved signage near the market and around Pittsboro each week.
- Promotion and planning for our market and great market events.
- Rent at our beautiful Chatham Mills lawn location.

# **Sponsorship Levels**

# Bellwether \$1500

Design and be the sole sponsor of your own market event, promoting your relationship to local food in the community
Four tickets to our annual farm-to-table Harvest Abundance community event and fundraiser

4 tabling opportunities throughout the season or trade for 4 advertisements on our website, newsletter, and social media
Logo and link on our website and weekly newsletter, and posted once annually to market social media
Logo featured on the CMFM Banner displayed at every market

Market supporter window cling

# Mortgage Lifter \$750

Four tickets to our annual Harvest Abundance event 4 tabling opportunities during the season or trade for 4 advertisements on our website, newsletter, and media Logo and link on our website, newsletter, and to social media Logo featured on the CMFM Banner at every market\*

Market supporter window cling

## **Crop Cultivator \$250**

2 tabling opportunities during the season Logo and link on our website, newsletter, and to social media Logo featured on the CMFM Banner at every market\* Market supporter window cling

### Soil Builder \$500

Two tickets to our annual Harvest Abundance event 2 tabling opportunities during the season or trade for 2 advertisements on our website, newsletter, and media Logo and link on our website, newsletter, and to social media Logo featured on the CMFM Banner at every market\*

Market supporter window cling

## **Seedling Supporter \$150**

1 tabling opportunity during the season
Link on our website, weekly newsletter, and to social media
Listing featured on the CMFM Banner at every market\*

Market supporter window cling

\*Must sign up for sponsorship (and supply us with your logo, if needed) by March 15th in order to be included on the CMFM banner.

Please join us in celebrating our local farmers and their abundance of produce, flowers, dairy, meat, crafts, and much more! The season begins on April  $6^{th}$  and runs through January  $25^{th}$ , 2020 and **now is the time for your support**.

To sign up for a sponsorship, please send your check to:

Chatham Mills Farmers Market, PO Box 1571, Pittsboro NC 27312 or feel free to contact our market manager, Cheryl McNeill, with your questions at cmfmmanager@gmail.com