



Chatham Mills Farmers Market

PO Box 1571, Pittsboro, NC 27312
Saturday mornings, April-January
www.chathamillsfarmersmarket.com
David Pflugfelder, President

Greetings from the farmers and board of Chatham Mills Farmers' Market! We are excited to begin our eleventh year in Pittsboro. We would like to update you on our plans for the year, and to invite you to be a part of it. Without the help from our sponsors our market would not exist, so a huge thank you to our loyal supporters, and thanks in advance to our new sponsors!

What's in Store for the New Season!

Although Covid-19 made 2020 a difficult year in many ways, it also heightened awareness of food safety for many members of our community. We also learned that our community appreciated the social distancing that we mandated, and the opportunity to get out in a safe space for a few minutes on a Saturday morning. Our weekly customer count increased by 13%.

Our commitment to social distancing kept us from hosting our usual special events. By holiday time, our craft vendors were howling for an outlet. We had tremendous success hosting a "Holidays at the Market" event over 3 weeks in December. This format allowed us to feature a variety of craft vendors while maintaining plenty of space for social distancing. During the 3 weeks, we had an increase of 70% in traffic over 2019. Given this success, we are planning to bring back our perennially popular Plant Sale over a 3 weekend period in the early spring, and our Vendorpalooza craft event over multiple weekends in early summer.

In 2020, our market maintained its role as a place for people who care about local food and local economy to gather, albeit in masks and six feet apart. We are still a community hub and still a valuable resource for all of Chatham County. We hope your business will join us in celebrating this by becoming a sponsor for 2021.

As a sponsor your contribution will go towards:

- Advertising in online and print media and with improved signage near the market and around Pittsboro each week.
- Management, planning, and promotion of our market and for great market events.
- Rent and insurance at our beautiful Chatham Mills lawn location.

Sponsorship Levels

Bellwether \$1200

Design and be the sole sponsor of your own market event, promoting your relationship to local food in the community!
4 tabling opportunities throughout the season or trade for 4 advertisements on our website, newsletter, and social media
Logo and link on our website and weekly newsletter, and posted once annually to market social media
Logo featured on the CMFM Banner displayed at every market
Market supporter window cling

Mortgage Lifter \$600

4 tabling opportunities during the season or trade for 4 advertisements on our website, newsletter, and media
Logo and link on our website, newsletter, and to social media
Logo featured on the CMFM Banner at every market*
Market supporter window cling

Crop Cultivator \$250

2 tabling opportunities during the season
Logo and link on our website, newsletter, and to social media
Logo featured on the CMFM Banner at every market*
Market supporter window cling

Soil Builder \$400

2 tabling opportunities during the season or trade for 2 advertisements on our website, newsletter, and media
Logo and link on our website, newsletter, and to social media
Logo featured on the CMFM Banner at every market*
Market supporter window cling

Seedling Supporter \$150

1 tabling opportunity during the season
Link on our website, weekly newsletter, and to social media
Listing featured on the CMFM Banner at every market*
Market supporter window cling

**Must sign up for sponsorship (and supply us with your logo, if needed) by March 15th in order to be included on the CMFM banner.*

Please join us in celebrating our local farmers and their abundance of vegetables, fruits, flowers, meat, eggs, crafts, and much more! The season begins on April 3rd and runs through January 29th, 2022 and **now is the time for your support.**

To sign up for a sponsorship, please send your check to:

Chatham Mills Farmers Market, PO Box 1571, Pittsboro NC 27312

or feel free to contact our market manager, Cheryl McNeill, with your questions at cmfmmanager@gmail.com