



Chatham Mills Farmers Market

PO Box 1571, Pittsboro, NC 27312
Saturday mornings, April-January
www.chathamillsfarmersmarket.com
David Pflugfelder, President

Greetings from the farmers and board of Chatham Mills Farmers' Market! We are excited to begin our twelfth year in Pittsboro. We would like to update you on our plans for the year, and to invite you to be a part of it. Without the help from our sponsors our market would not exist, so a huge thank you to our loyal supporters, and thanks in advance to our new sponsors!

2021 was a Year of Growth for the Market!

Although COVID-19 safety precautions continue to be a decisive factor in the market, we found new ways to grow in 2021. We expanded our schedule of events which provide an opportunity for local craftspeople to sell and for our community to shop locally in a safe, outdoor environment. We hosted several special events which included a variety of vendors of handmade crafts and goods. Overall, 2021 proved to be one of our best growth years, with an increase in customer traffic of 16%!

What's in Store for the New Season!

We plan on continuing hosting local vendor events that allow us to maintain good social distance and remain conscious of safety for our customers and vendors: our popular Plant Sales through the month of April, Vendorpalooza events in May and September, and "Holidays at the Market" during the month of December. Of course, our amazing farmers and vendors will be bringing fresh vegetables, meats, eggs, local foods, and handmade crafts to Pittsboro every Saturday of our 2022 season!

In 2021, our market maintained its role as a place for people who care about local food and local economy to gather. We are a community hub and a valuable resource for all of Chatham County. We hope your business will join us in celebrating this by becoming a sponsor for 2022.

As a sponsor your contribution will go towards:

- Advertising in online and print media and with improved signage near the market and around Pittsboro each week.
- Management, planning, and promotion of our market and for great market events.
- Rent and insurance at our beautiful Chatham Mills lawn location.

Sponsorship Levels

Bellwether \$1200

Design and be the sole sponsor of your own market event, promoting your relationship to local food in the community!
4 tabling opportunities throughout the season or trade for 4 advertisements on our website, newsletter, and social media
Logo and link on our website and weekly newsletter, and posted once annually to market social media
Logo featured on the CMFM Banner displayed at every market
Market supporter window cling

Mortgage Lifter \$600

4 tabling opportunities during the season or trade for 4 advertisements on our website, newsletter, and media
Logo and link on our website, newsletter, and to social media
Logo featured on the CMFM Banner at every market*
Market supporter window cling

Crop Cultivator \$250

2 tabling opportunities during the season
Logo and link on our website, newsletter, and to social media
Logo featured on the CMFM Banner at every market*
Market supporter window cling

Soil Builder \$400

2 tabling opportunities during the season or trade for 2 advertisements on our website, newsletter, and media
Logo and link on our website, newsletter, and to social media
Logo featured on the CMFM Banner at every market*
Market supporter window cling

Seedling Supporter \$150

1 tabling opportunity during the season
Link on our website, weekly newsletter, and to social media
Listing featured on the CMFM Banner at every market*
Market supporter window cling

**Must sign up for sponsorship (and supply us with your logo, if needed) by March 15th in order to be included on the CMFM banner.*

Please join us in celebrating our local farmers and their abundance of vegetables, fruits, flowers, meat, eggs, crafts, and much more! The season begins on April 2nd and runs through January 28th, 2023 and **now is the time for your support.**

To sign up for a sponsorship, please send your check to:

Chatham Mills Farmers Market, PO Box 1571, Pittsboro NC 27312

or feel free to contact our market manager, Cheryl McNeill, with your questions at cmfmmanager@gmail.com